

## **HKEx Information Services Limited**

*(A wholly-owned member of Hong Kong Exchanges and Clearing Limited Group)*

6 February 2013  
Our Ref: MDD/13/311

By Email

**To: All Licensed Information Vendors and End-Users**

**HKEx Orion Market Data Platform (“OMD”) Phase 1b –  
(1) Founding Members Programme (FMP) and (2) On-boarding Activities for  
Mainland Market Data Hub (MMDH)**

Subsequent to our notice of 15 November 2012 (Ref: MDD/12/1938) on the MMDH Information Sheet and Interface Specifications, we are pleased to inform you that we launch a Founding Members Programme (FMP) today to allow information vendors, licensed end-users and other interested parties to participate the early set-up of the MMDH which will be launched in Q3 this year in Shanghai. We also release an Information Pack on On-boarding Activities of MMDH today and the material covers the information required to prepare for the MMDH roll-out.

**(1) Founding Members Programme**

As introduced in our vendor seminars held on 28 & 29 January 2013, companies which enroll in the MMDH FMP will be invited to participate in joint marketing campaigns and sales & marketing events with HKEx, and will also be entitled to other benefits including additional free trial units for marketing purpose. We have published an Information Pack on MMDH FMP under the FMP corner of HKEx website (<http://www.hkex.com.hk/eng/prod/dataproduct/mmdhfmp/default.htm>) where you can find more details on the programme and the application procedures.

**(2) On-boarding Activities**

Further to our notice dated 31 December 2012 (Ref: MDD/12/2277) providing the enrollment and on-boarding documents of MMDH, we have also published today an Information Pack on On-boarding Activities MMDH under the OMD project corner of HKEx website (<http://www.hkex.com.hk/eng/prod/dataproduct/omd/omd.htm>) where you can find detailed information about the arrangements and activities for preparing the MMDH rollout.

6 February 2013  
Our Ref: MDD/13/311

By Email

Kindly note that the MMDH FMP is open for enrollment until **30 March 2013**. Should you have any questions about the FMP or MMDH, please feel free to contact our colleagues:

MMDH FMP:

Ms. Maggie Man (852) 2840 3650 or [marketdata@hkex.com.hk](mailto:marketdata@hkex.com.hk)  
Mr. Leo Liao (86) 21 6058 6137

Vendor/End-user Licensing and Fees:

Ms. Yvette Ying (852) 2840 3009 or [marketdata@hkex.com.hk](mailto:marketdata@hkex.com.hk)  
Ms. Iris Cheung (852) 2840 3569

MMDH Project and Technical Issues:

Ms. Phoebe Kung (852) 2840 3283 or [OrionMarketData@hkex.com.hk](mailto:OrionMarketData@hkex.com.hk)  
Mr. Leo Liao (86) 21 6058 6137

MMDH On-boarding Support & Activities:

Vendor Support Hotline (852) 2211 6558 or [OrionMarketData@hkex.com.hk](mailto:OrionMarketData@hkex.com.hk)

Yours faithfully,

Winnie Sin  
Assistant Vice President  
Sales & Marketing

Encl

- (1) Information Pack on Founding Members Programme of OMD Mainland Market Data Hub
- (2) Information Pack on On-boarding Activities of OMD Mainland Market Data Hub
- (3) News Release dated 6 February 2013 on "HKEx Launches Founding Members Programme for its Mainland Market Data Hub (in both English and Chinese)